



Braden Frazer

ABOUT ME

With a unique blended skillset between creative and technical, my passion is fusing the gap between designing and producing media & developing the products and web implementations it is created for.

EXPERIENCE

designIQ • Gannett • ReachLocal

Jul 2019 – Present | Web Developer

Built and maintained reusable WordPress sites, themes, templates. Participated in all phases of the website fulfillment cycle, from product design, implementation, quality assurance and testing. Tested, debugged, and refined software to produce the required web property on both desktop and mobile media. Recommended software and processes to reduce operating time and process.

Mar 2018 – Jul 2019 | Website Services Consultant

Resolved client website support cases post-launch and implemented requests or changes in a swift manner. Partnered in the migration of over 1700 websites from a proprietary platform to the Wordpress platform; mitigating issues, squashing bugs, and QA testing throughout the process. Pioneered efforts to proactively enhance the design and user experience of client migrated websites to ensure high conversion rates and satisfied clients. Supported the ReachEdge SaaS solution by troubleshooting technical issues and educating US & Canadian potential product usage and features.

ESPN

Sep 2017 – Nov 2017 | Production Operations Intern

Programmed, facilitated and monitored communications between the control room and studio. Prepared microphones and placed them on high-profile talent for shows such as SportsCenter. Cleared to work independently on the shows First Take and Econet/Redes without any supervision.

EDUCATION

Texas A&M University

2012 – 2017 | Bachelor of Science in Computer Science
Minored in Art and Mathematics. Graduated Cum Laude.

PROJECTS

Spokes Bike Shop

WordPress Demo Site | Wordpress, Bootstrap

Demo site made to practice WordPress theme design and development. WordPress theme created on a heavily modified free version of the Bootstrap 4 WordPress Theme.

Locatr

Mock Webpage Design | HTML, CSS, Bootstrap

Mock homepage design for a fictional start-up.

Weathrr

ReactJS Weather App | HTML, CSS, Bootstrap, React.JS

Weather conditions app built in ReactJS. The location name, current temperature, humidity, and conditions are pulled and displayed from OpenWeatherMap's API.

Old Main Brewery

Website Freelance Project | HTML, CSS, Javascript

Freelance project for an up-and-coming College Station, TX brewery. Designed 5 different webpage templates as mockups and then implemented the designs in HTML5, CSS3, and Javascript.

SKILLS

Web Development

Front End

- HTML
- CSS
- Javascript
- ReactJS
- WordPress
- Bootstrap

Other

- Photoshop
- Illustrator
- Photography
- UI / UX
- Git
- Video Editing

CONTACT

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